



FOR IMMEDIATE RELEASE

March 5, 2013

Contact: Sasha Irving, Programs Director
Tel. 805.238.9800 * Email. sasha@studiosonthepark.org

RTA, YOUTH ARTISTS COLLABORATE

Unveiling of Youth Art In Motion buses to be held at Studios on the Park

Paso Robles, California — STUDIOS ON THE PARK, in partnership with the Regional Transit Authority of San Luis Obispo County (RTA), is proud to unveil "Youth Art In Motion," a series of original youth art works on select RTA bus lines.

The first public art project of its kind in the region, the collaboration features various colorful original art images by STUDIOS ON THE PARK'S youth art group known as Artists Re-Imagining Color (ARC).

The public is invited to meet the talented young ARC members and see their creative works at a formal unveiling ceremony at STUDIOS ON THE PARK, on Saturday, March 9 at 1 pm.

To commence the series, participating artists Patrick Keating (20), Chris Love (18), Natalie Nicolay (12), Kyler Olson (19), Bethany Reninger (19), Jacob Scotti (20), and Kit Toevs (19) worked with project advisor and artist Henry A J Ramos to create imaginative designs of the Central Coast's most iconic landmarks. Resulting interior and exterior decals will adorn RTA buses for months to come, turning them into art galleries on wheels.

The county-serving buses carrying these new youth art works operate as part of RTA's regional fleet, enlivening the street, bringing art into the daily lives of passengers and passers-by, and delight to all who see them.

The first cycle of "Youth Art In Motion" decals will be on display through Summer 2013. At that time, organizers hope to unveil a new series of designs by the ARC artists.

ABOUT ARC

Artists Re-Imagining Color (ARC), originally formed as the STUDIOS ON THE PARK Teen Art Group, is an active community of teens and young adults who lead and participate in a broad range of private and public arts projects. Often these activities involve artists associated with STUDIOS ON THE PARK, as well as members of the broader Paso Robles community.

ARC meets weekly on Saturday afternoons to pursue creative projects of the group's choosing. Through these projects STUDIOS ON THE PARK aims to support positive youth civic engagement and arts education. Artist and Studios board member Henry A. J. Ramos serves as advisor.

Since its inception in 2009, the group has supported the creative development and expression of nearly 40 young people ages 15-22 (many of them troubled by family, school

and law enforcement challenges) throughout Paso Robles and the region. In partnership with important community institutions, the group's work has principally produced large scale mural projects on contemporary social and community themes, including promoting inter-group tolerance, and championing public safety.

Participating area teens and young adults represent the region's broad range of racial, ethnic, class and geographical realities. Their successful engagement in these series of projects underscores the need for more significant local support for positive youth art activities and more structured efforts to engage young people in regional civic affairs and cross-cultural exchanges.

ABOUT STUDIOS ON THE PARK

STUDIOS ON THE PARK was founded in December of 2007 as a 501(c)(3) nonprofit organization dedicated to providing a creative, educational, and transformational experience to enhance understanding and appreciation of the visual arts. STUDIOS ON THE PARK realizes its commitment by making the creative process available to the public. STUDIOS engages and inspires the San Luis Obispo County community and its visitors with a unique open studio environment. STUDIOS features artists working in a variety of media, educational programs for children and adults, and quality exhibitions by regional, national and international artists.