



FOR IMMEDIATE RELEASE

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## **STUDIOS ON THE PARK UNVEILS NEW DOWNTOWN ART MURAL MADE POSSIBLE BY FIRESTONE WALKER DONATION**

### **Artists Pat Milbery, Pat McKinney and Jason Graves, of the So-Gnar Creative Division, Enlist Local Youth to Help Paint a Colorful “Enjoy PASO” Mural**

Paso Robles, California – STUDIOS ON THE PARK today announced the completion of a colorful new downtown wall art mural created by artists Pat Milbery, Pat McKinney and Jason Graves. The new “Enjoy PASO” mural adorns a wall of Spring Seafood Bar & Grill on Spring Street between 12th and 13th streets. This project was made possible thanks to a Firestone Walker Brewing Company donation to STUDIOS ON THE PARK.

“This beautiful mural truly captures the essence of Paso Robles—including its rich history, natural beauty and agricultural heritage,” said Sasha Irving, executive director at STUDIOS ON THE PARK. “We are so thrilled by what Pat Milbery and his team have created for our community, and thankful for the generous support of Firestone Walker and our other community partners.”

The mural features classic local scenery such as a tractor, wine grapes, rolling hills, cattle and the iconic downtown Acorn Building clock tower, all surrounding a bold, fluid rendering of the word PASO.

Colorado-based Milbery and three fellow artists from his So-Gnar Creative Division began painting the mural on March 1. They also enlisted the help of several young aspiring artists over the past weekend.

“This project provided phenomenal experience for our young artists,” Irving said. “It is something they will never forget.”

The origins of the mural began when Irving met Milbery and Graves while they were installing a mural in Denver. Inspired by Milbery’s work, Irving and her colleagues began envisioning a new signature mural for downtown Paso Robles.

Next, Irving approached Firestone Walker Brewing Company, a supporter of STUDIOS ON THE PARK, who agreed to donate funds towards the inaugural public art piece.

“We are thrilled to support local art initiatives,” said Joel Peterson, the brewery’s marketing manager. “Our roots run deep in Paso Robles—and we see this mural as an enduring investment in our community.”

Irving worked closely with the City of Paso Robles and George Shoemaker, the owner of the building that houses Spring Seafood Bar & Grill to secure the space. She also held a community meeting to seek input from neighbors and explain the project.

“This mural is a testament to collaboration and a vibrant new asset to our local arts scene,” Irving said.

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STUDIOS ON THE PARK was founded in December of 2007 as a 501(c)(3) nonprofit organization dedicated to providing a creative, educational, and transformational experience to enhance understanding and appreciation of the visual arts. STUDIOS ON THE PARK realizes its commitment by making the creative process available to the public through engaging and inspiring the community and its visitors with a unique open studio environment and arts education programs. STUDIOS features artists working in a variety of media, unique involvement opportunities for children and adults, and quality exhibitions by regional, national and international artists.

SO-GNAR CREATIVE DIVISION is an artistic collective comprised of four Denver-based artists. Pat Milbery, Jason Graves, Pat Mckinney and Remington Robinson have been artists and creators for decades and have been painting together as a team for 3+ years. Each has their own unique style that they bring to the table and their work together melds everything from realism to comic book, pop art to design and everything in between. They specialize in both large-scale public art as well as commercial work and have had the honor of working together with local communities to create works of art for all the enjoy. The chance to contribute color and vibrancy as well as add value to a community is what they live for and their goal with each project is to create works of art that people from all walks of life can enjoy and take pride in. The collective designs and implements high-quality art with subject matter that is universally enjoyed and timeless.

FIRESTONE WALKER BREWING COMPANY is a pioneering regional craft brewery founded in 1996 and located on the coast of California. Firestone Walker’s main brewery in Paso Robles produces a diverse portfolio ranging from iconic pale ales to vintage barrel-aged beers. The Barrelworks facility in Buellton makes eccentric wild ales, while the Propagator pilot brewhouse in Venice specializes in R&D beers and limited local offerings. For more information: [FirestoneBeer.com](http://FirestoneBeer.com).

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